

access[©]
for business

COPYRIGHT LICENSING

for Life Science, Biotechnology
and Pharmaceutical Firms



www.accessforbusiness.ca

Enhance the speed,
quality, and consistency
of your research by relying
on Access Copyright's
licensing solutions



SHARE PUBLISHED WORKS QUICKLY

Organizations in the life science, biotechnology and pharmaceutical fields rely on being able to share published works quickly. Sharing that content responsibly should be an important part of your day-to-day operations. With the Access for Business copyright licence, the work of securing permission each time you want to share critical information such as today's news, research, and medical and biotechnology advances can be taken care of so you can focus on what you do best: research, innovate and create.



PROTECTING YOUR EMPLOYEES

In Canada, copyright is an automatically arising form of protection for an original work that is fixed in any form; for example, an article published on a website. Using a copyright-protected work created by someone else requires permission from the copyright holder. This includes when your employees share critical content such as emailing a news clipping to a colleague, including a data table in a presentation or posting a research article to your company intranet or storage system.

The Access for Business copyright licence gives your employees the power to easily share and copy relevant print and digital articles from journals, newspapers, and magazines across all your locations globally without the worry of inadvertent copyright infringement.

Through Access Copyright's agreements with key scientific, health and medical information providers, copyright permissions can be pre-cleared to share content vital to your organization from:

- Key scientific journals from publishers like Elsevier, Sage and Springer
- Newspapers and magazines from Canada and around the world
- Industry studies, graphs, tables, data, competitive market analysis and much more

THE ACCESS FOR BUSINESS LICENCE TAKES CARE OF YOUR DAILY COPYRIGHT NEEDS



Scanning documents and sharing a PDF of those scans



Placing reference materials (industry published materials or standards) on your company intranet



Including charts, tables and other data from papers into RFPs, reports and PowerPoint presentations



Distributing journal articles to prospective clients as part of your sales and marketing processes



Handing out photocopied materials at a conference or seminar



Preparing workbooks and manuals for new staff and training sessions



Sending news articles via email or printing copies to distribute in a meeting



Sharing industry news and stories electronically



Circulating an article from a paid subscription to internal or external contacts not covered by the subscription

These permissions may be included, subject to the terms of your Access for Business licence.

KEY BENEFITS OF YOUR ACCESS FOR BUSINESS COPYRIGHT LICENCE

Peace of Mind

A worry-free solution where all employees can legally share content and in compliance with the *Copyright Act* of Canada.

Ease of Use

One annual licence covers the copying and sharing of copyright-protected material from millions of works from Canada and around the world.

Cost Savings and Efficiency

Reduces the administrative need to request, track and purchase permissions for each use of copyright-protected material.

Collaboration

Lawfully share published content with your company, with your customers and other licensed organizations, subject to the terms of the licence.

Protection

A copyright licence demonstrates a strong commitment to respecting the work, effort, and passion involved in content creation and intellectual property while diminishing the risk of expense and reputational damage resulting from copyright infringement.



Access Copyright is a non-profit organization that helps Canadian businesses simplify copyright by clearing permission for over 100 million published works.

We are the collective voice of creators and publishers in Canada representing over 13,000 Canadian writers, visual artists, and publishers. Through agreements with other copyright organizations worldwide, we also represent the works of hundreds of thousands of foreign creators and publishers. The royalties collected when content is copied, remixed, or shared are passed along to the rightsholders of that content helping to ensure the Canadian creative economy remains strong.

CONTACT US TODAY TO DISCUSS YOUR COPYRIGHT LICENSING NEEDS

Enhance the speed, quality, and consistency of your business efforts by relying on our licensing solutions.

We would be happy to tell you more about how the Access for Business copyright licence supports the life science, biotechnology and pharmaceutical industries and to provide a personalized quote.

access©

69 Yonge Street, Suite 1100; Toronto, ON; M5E 1K3
P: 416 868 1620 | TF: 1 800 893 5777
info@accesscopyright.ca | accessforbusiness.ca